

# Climbing Big Blue's peaks

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Research

If Ted Selker's brain could be compared to a car, it would be a bright red Ferrari.

His mind races at more than a hundred kilometres an hour, pausing only momentarily before whizzing off in a new direction.

Dr Selker is no mad professor, but he carries all the hallmarks of a genius, revealing in the invention of new technology but excluding frustration when mere mortals miss the point.

He lives in a world of intelligent coaches, virtual coffee tables, computerised fitness trainers, and computer cameras that track the movements of your eyes.

For someone who is on the payroll of stalwart IBM, Selker is out there — right out there.

"My two theses were on brain theory," he says.

"I want to understand the way people think. That's my forte. I have to create function out of mechanical things."

He enunciates the words like the rat-a-tat-tat of a machine gun.

Selker says he has been inventing since he was two. The big difference, today, is that he gets paid for it.

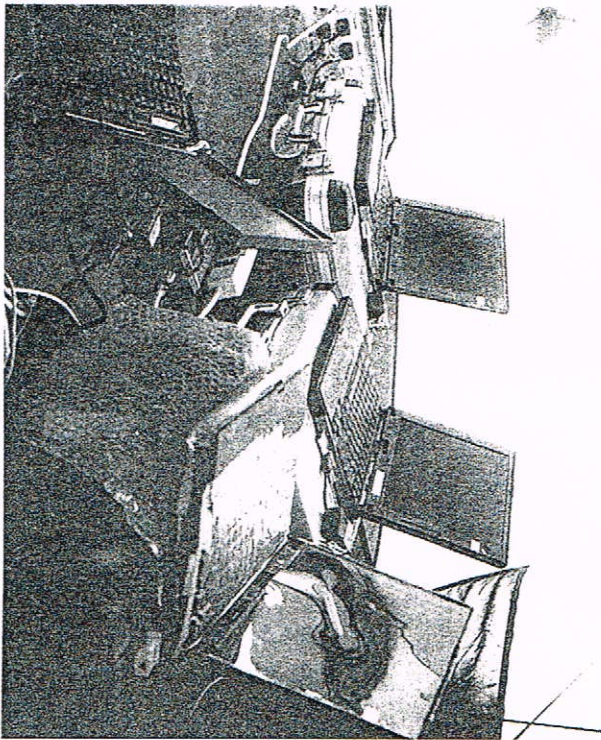
As an IBM fellow he has an allowance with no strings attached. His brief is simple: keep coming up with ideas.

Together with his 27-strong team of developers, he is not idle. In the past year he has registered 12 patents, and three projects have gone into production.

His best idea, and his claim to fame, is Track Point — that little dot of a mouse that sits in the keyboard of most notebooks, nestled between the G, H and B keys.

Selker rattles off the logic of Track Point: "It does 20 per cent more text editing than any other mouse," he declares. "Why is that?"

"T'll tell you: your hand takes



**Innovation:** IBM computers used to track mountaineers' physical condition on Mt Everest one and three-quarter seconds to go from the keyboard to the mouse. The Track Point takes one second of that time.

"But that is not enough to convince a company like IBM that this should be implemented into all notebooks."

Selker researched eye and finger coordination when using a computer. He wrote an algorithm to match how fast the mouse should move, the cursor compared with the amount of pressure exerted by a finger.

"I matched how a computer works with how your brain works," Selker says. "Others tried to copy it, but they were never as good. In the end, IBM licensed the Track Point technology to other companies."

Selker invented Track Point with a legendary TR research figure, the 70-year-old Joe Rabin. It took seven years for the concept to appear in a com-

mercial computer. Selker says the development time was 10,000 man-hours.

"After we produced Track Point, many people could not believe the result," he says.

"In our research we found users express preference for a product even if it is only 5 per cent better than the alternatives. Track Point is 20 per cent more efficient."

Today, Selker is developing a Track Point that pushes back when an error is made, or a special effect is required. It provides the similar jarring feeling that is provided by a Rumble Pak in a Nintendo 64.

Track Point relies on a coprocessor wrapped around its PC stem to give forced feedback.

Selker is also behind the mysterious blue-striped bar on the new IBM ThinkPad 700. It is designed for Internet browsing. Click on it and the notebook will scroll down a page on the screen.

A second blue bar is on the way, designed to magnify the text and graphics for the visually impaired.

A keen mountain climber, Selker has helped to build wearable computers that keep track of mountaineers' physical condition.

Computers have a problem at high altitudes.

"There are many problems, such as glacial dust and temperature," he says.

At high altitudes the disc of a computer does not spin high enough.

It took Selker his team and engineers at IBM's Fujisawa plant in Japan just three days to build a wearable, functional PC based on the ThinkPad 560.

And Selker has more than just the next generation of IBM ThinkPads on his whiteboard.

More information: [www.ibm.com/au/press](http://www.ibm.com/au/press)

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Climb any mountain: IBM research chief Ted Selker is a keen climber